

An OCULAR Impact Studio

Transforming Complexity

Harnessing Opportunity in a Hyperconnected World

2-Day Accelerator with Daniel Hewett
Global Design Expert – MIT and RISD



Impact Studio

The Systemic Advantage

Business complexity is at an all-time high. In this immersive, hands-on studio, strategic innovator Daniel Hewett helps teams cut through the noise to redefine complex problems with tools that..

- Minimize risk and transform obstacles into scalable growth.
- Combine real-world data and existing organizational resources to uncover breakthrough insights.
- Build market relevance and enduring impact through better contextual intelligence.

Built around each organization's unique opportunities, teams develop the transformative ability to spot and convert weak contextual signals into scalable competitive advantages.

Opportunity

"Working with Daniel transformed how we understand our entire practice. He helped us see opportunities in the chaos, reimagine the patient experience, improve outcomes, and streamline operations. Within months, revenue was up, and I'll never see challenges the same way again."

– Raman Merzad, CEO & Plastic Surgeon

Daniel Hewett

As an innovation educator and advisor, Daniel has been sought out by Fortune 500 companies at MIT and RISD to help leaders navigate complexity, uncover breakthrough competitive opportunities, and build resilience in complex markets.

[LinkedIn](#)

Past Partners

Boston Scientific, Cessna, Chanel, ESPN, Florim, GGP, Goldman Sachs' 10K Small Businesses, Haworth, Hyundai, Infosys, Samsung, Steinway, Johnson & Johnson, Joint Special Operations University, Lego, Levis, LG, Mass Mutual, Microsoft, NASA, Nachtmann, Nike, NPR, Patagonia, Phillips, World Economic Forum, USAid



Experience

Duration: 2–3 Days
Location: Varies by Partner and Strategic Objective
Program Fee: \$1,800/Individual – Team Pricing Available
Enrolment: Limited to 15

Online

15 Minutes

Apply

Diagnostic
1:1 Alignment Session

Online

2 hours

Launch

Group Intro
Orientation and Exercise
Pre-Studio Prompt

Day 1

9:00–4:00

Insight

From Context to Insight

Case Studies
Objects + Contexts
Unlocking Value
Field Exercise 1
Quick Wins

Day 2

9:00–4:00

Relevance

From Insight to Action

Better Problems
Systemic Advantage
Field Exercise 2
Personalization

Months 1–3

Varies

Impact

Monthly 1:1 Coaching
Peer Learning Sessions
Implementation Support

Results



World Economic Forum, 'Better Problems'

Daniel's ability to reframe problems and illuminate paths previously unseen has been invaluable in achieving our business objectives. Working with him is akin to engaging with a strategic partner who transforms challenges into opportunities. His approach combines contextual insight with practical strategies that reveal solutions no one had seen.

Marshall V. – Finance/Music Industry



Nike, 'The Future of Skin'

Daniel's guidance marked a turning point. Rather than focus on raw output, he challenged us to examine the core motivations and creative blindspots holding us back. I now approach my work with a more generative lens, welcoming complexity and contradictions as invitations to discovery.

Joyce L. – Computer Science/Design



USAID Global DevLab, 'Scaling ROI'

Breakthroughs with Daniel are never forced; they grow naturally from our experiences. He uses down-to-earth questions to build insights from a broad domain. He gave us something even more valuable than best practices: the ability to harness our systemic intelligence.

Madison K. – Social Entrepreneur/Urbanist

Support

Participants Receive

- All program materials
- Tailored individual coaching sessions (3)
- Monthly group calls (3)
- Completion certificate detailing contributions to the program

Let's Discuss Your Team

Ready to unlock your team's competitive advantage through contextual insight and systemic intelligence?

[Learn More](#)

FAQ

Q: Is this right for my organization and me?

A: This studio is ideal for purpose-driven leaders balancing profitably, market relevance, and societal impact amid complex and rapidly evolving markets.

How is this different from other leadership programs?

Unlike traditional programs confined to conference rooms, this studio takes you into the field. Teams engage directly with the environments and stakeholders driving their challenges, ensuring actionable insights and impact.

Q: What can I expect?

A: Over two days, peer discussions, case studies, and a series of exercises that reveal new sources of relevance and growth improve

resilience and position your business for long-term success.

Q: How does the program differ across partners and locations?

A: While the core curriculum and impact are consistent, each partner brings a unique set of challenges and opportunities to generate strategic insight rooted in their respective complex contexts.

Q: Do I need any specific experience or background?

A: The studio is designed for leaders and teams across sectors. No prior experience in systemic thinking is required. An open mind and curiosity are all you need to explore new approaches to addressing complex challenges.

Q: Will I need to invest in additional resources?

A: No. The program maximizes impact using your existing resources, ensuring minimal disruption to your workflow.

Q: What outcomes can I expect?

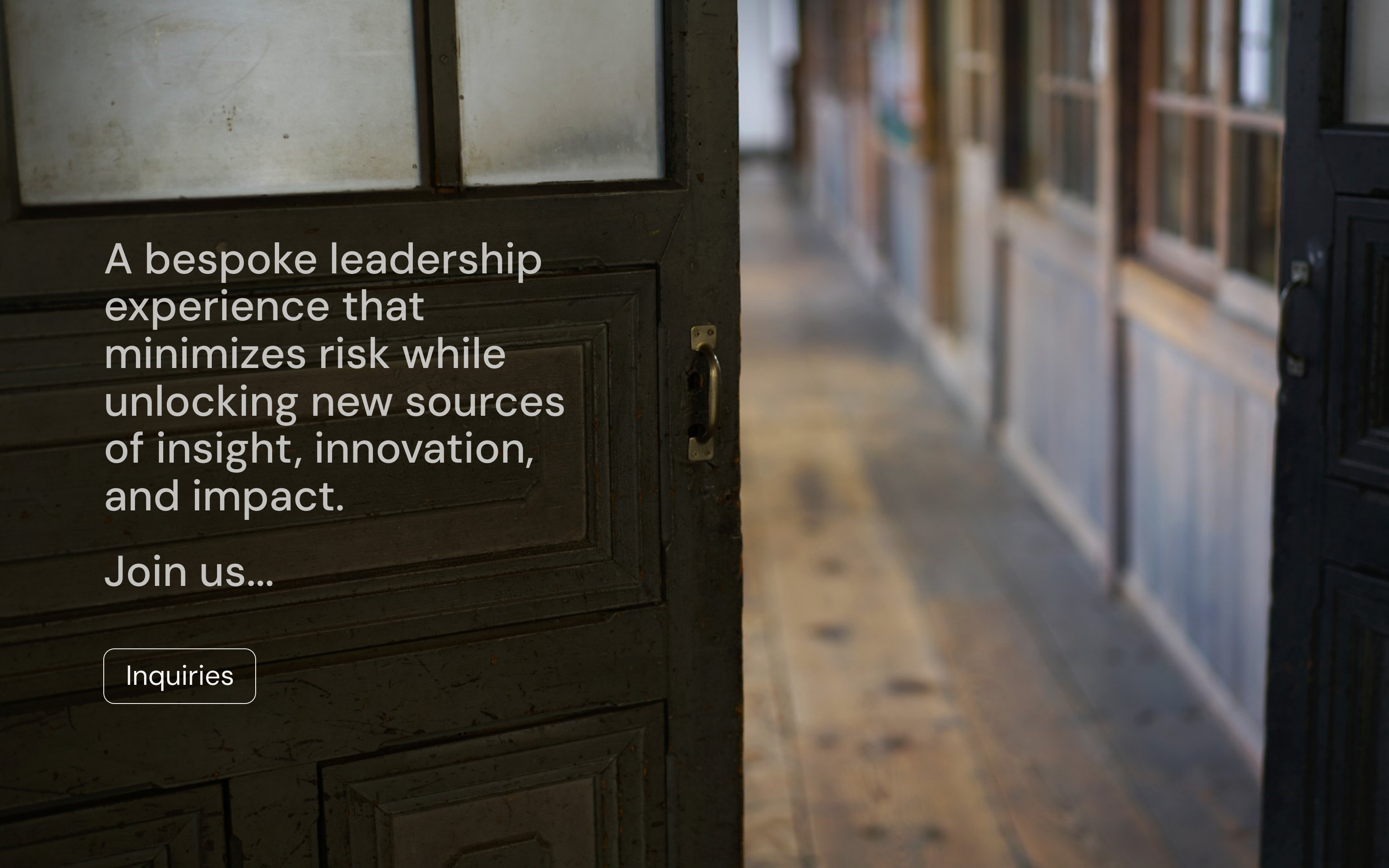
A: By the end of the studio, you'll have actionable strategies to tackle pressing challenges, achieve immediate results, and sustain long-term success.

Q: Is there any follow-up support after the workshop?

A: Yes, 1:1 coaching and post-studio support sessions help refine and implement the strategies developed during the program.

Have questions?

info@ocularagency.com



A bespoke leadership
experience that
minimizes risk while
unlocking new sources
of insight, innovation,
and impact.

Join us...

Inquiries